

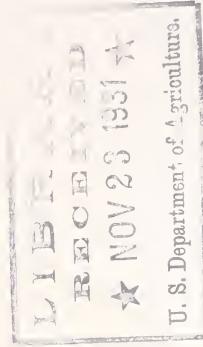
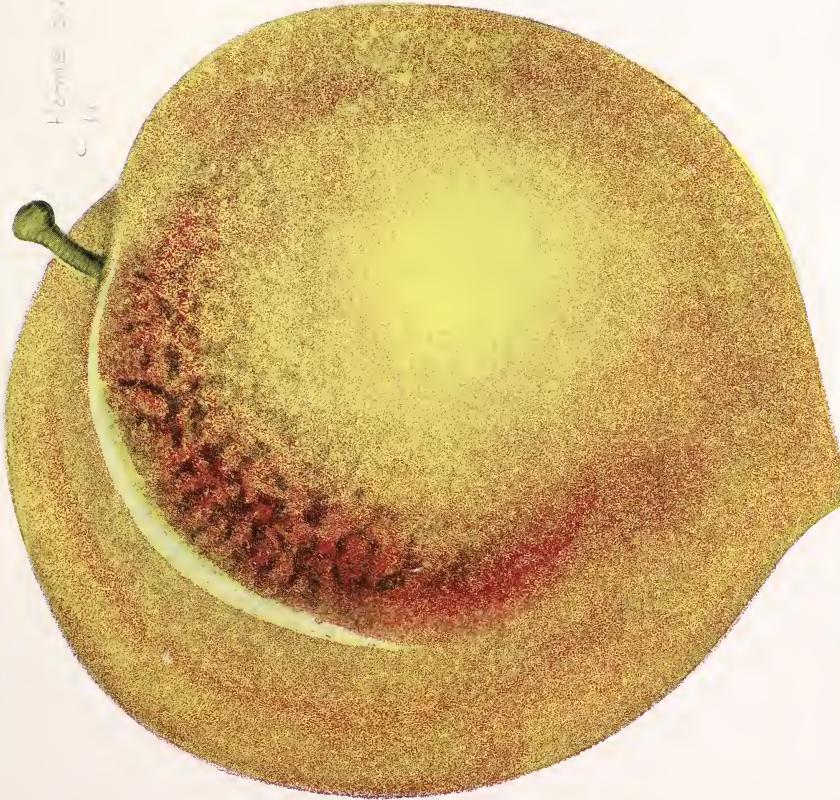
## **Historic, Archive Document**

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**TEXAS PECAN NURSERY  
INCORPORATED  
TYLER**

Sec. 435½ P. L. & R.  
U. S. POSTAGE  
**PAID**  
TYLER, TEXAS  
Permit No. 19



**Our Famous New Golden Beauty Peach**  
[COPYRIGHTED]  
*We are the Originators and Sole Propagators  
of This Wonderful New Peach*

# **Why . . . We Can Furnish You With Fruit Trees**

We have spent twenty-one years developing the Texas Pecan Nursery, Inc., which is by far the largest Pecan Nursery west of the Mississippi River, and one of the largest in the United States. A large number of our pecan tree customers write us each year wanting a dependable assortment of Fruit Trees. So, because of these inquiries, and the fact that we own and control several hundred acres of Peach Orchards, consisting of new varieties we have developed, we decided to add a Fruit Department and give our thousands of customers the benefit of our twenty-one year's experience.

The trees we are growing have been budded from good, strong, vigorous and heavy bearing trees.

We know how to grow good, strong, healthy, well-rooted Fruit Trees as well as pecan trees, so we can assure you that you can get the best results if you will set and care for them according to our instructions which are mailed with each order.

## **You Can Have a Fine Orchard . . . With Reasonable Care**

The reason many fail in growing fruit trees is because they do not spray their trees for San Jose Scale. This small insect can kill your peach, plum and pear trees if not controlled. One spraying between December 1st and February 15th with Oil Emulsion will suffice if applied carefully.

One gallon of Oil Emulsion should make 33 gallons of spray when mixed with water. This should properly spray 25 trees, three or four years old. It will keep as long as you do not let it freeze.

For six or eight small trees you can use a 35- or 50-cent spray gun; for larger home orchards get a 3- to 5-gallon spray, costing about \$7.50. For an acre or more get a barrel spray from some hardware store.

## **Spray Your Fruit Trees**

The reason there are not more home orchards today is because people do not spray their trees. Buy Oil Emulsion from your druggist, but if he cannot furnish it, order from us, as we are handling this product for the convenience of our customers. \$1.00 per gallon; \$4.50 for 5 gallons, f.o.b. Tyler. *No order sold for less than one dollar.*

### **Protect Your Children's Health**

...and save a big grocery bill by having your own fruits . . . It's not a real home without fruit. You cannot afford to let your home grounds grow up with grass and weeds when you can grow the wonderful assortment of fruits as listed herein. We furnish free instructions on how to successfully care for and grow fruits. Order NOW before these assortments are broken. You can set until March 10th, but November or December are preferable.

**We Offer You Six of the  
Best Standard Varieties APPLES . . . for the  
Southwest**



**DELICIOUS.** A beautiful red-striped winter Apple. Good quality and fine flavor. One of the best known and best liked Apples. Every home should have a few of these trees.

**EARLY HARVEST.** Medium; bright straw color; tender; sub-acid; fine dessert and cooking Apple. Must be handled carefully for market.

**RED JUNE.** One of the best early Apples for table and market. Medium; deep red; flesh white, crisp, excellent. Ripens in June.

**YELLOW TRANSPARENT.** Widely known and well liked; large size; transparent yellow; quality good, crisp, sub-acid, and very fragrant. An excellent cooker. Fruit tender and requires careful handling. Tree bears young and is of rather dwarfish growth. Extremely hardy. Ripens in June.

**WINESAP.** One of the oldest of American Apples and still increasing in favor. Its size, color and particularly its quality have given it the well deserved popularity it enjoys. Medium size, vivid red, highly satisfying flavor.

It is one of the best keepers of all the Apples. It is an all-purpose Apple and a good one.

**GRIMES.** A good, golden yellow Apple that is an old favorite over the United States on account of its beauty and size. Tree is very productive, long lived, and splendid for commercial planting and home orchards. Ripens in early fall.

	Each	10	100
3 to 4 foot size	\$0.40	\$0.35	\$0.25
4 to 5 foot size	.60	.50	.40

*F. O. B. Tyler, Texas*

Each, in lots of

3 to 4 foot size.....  
4 to 5 foot size.....

meaty, firm but tender when fully ripe; of splendid quality. Ripens in July.

**CONCORD.** The best known of all varieties of grapes; large, black, suited for table or market. Ripens in July.

**NIAGARA.** Large, greenish white; semi-transparent; quality good; a seedling of Concord; successful over a wide range of territory. Mid-season.

**TWO YEAR VINES**

Each .....	\$0.45
In lots of 10, each .....	.35
In lots of 100, each .....	.30

*F. O. B. Tyler, Texas*

## Grapes

### Four Exceptionally Good Varieties

**MOORE'S EARLY.** Very large; early; black; of fine quality; good market grape; very healthy and prolific.

**CARMAN.** One of the most profitable and popular varieties; splendid as a table grape as well as for wine, grape juice, preserves and jelly. Cluster very large; sometimes weighing two pounds; shouldered; very compact. Berries medium size, black with thin bloom. Skin tough and thin, never cracks, pulp

# Our Famous New Golden Beauty Peach

[COPYRIGHTED]



This Peach is offered you with the understanding that you agree not to use or allow others to use buds or grafts from your trees.

This is a large, yellow freestone peach, with a beautiful red cheek. It ripens from June 10th to 15th, 3 weeks earlier than the Elberta. We have tested this peach 8 years, and are convinced that there is no other peach as good that ripens before the Elberta. It missed only one crop completely—in 1927. This year the peach crop was short, yet our Golden Beauties from several thousand trees averaged nearly  $\frac{3}{4}$  of a bushel per tree and paid out well on all six-year trees. Peaches do not keep long. You should sell some every year, and this is THE

peach for you to sell. It brings you the TIP-TOP market price.

(Can furnish only three sizes this season)

## PRICES

Each, in lots of

Each	10	100
------	----	-----

1 to 2 foot size	\$0.40	\$0.35	\$0.30
2 to 3 foot size	.50	.45	.40
3 to 4 foot size	.75	.65	.60

F. O. B. Tyler, Texas

Galveston, Texas, July 2, 1930.

"We are glad to endorse your Golden Beauty Peach. This is a new variety and arrives here when the demand is good. We have sold this peach for \$2 per  $\frac{1}{3}$  bushel lug throughout the season, and could sell them that way as long as they last. It is our opinion that this variety . . . coming on so early, and being so far superior in appearance, carrying qualities and taste . . . will always find a ready market."—GEO. A. REYDER CO., Commission Merchants.

# **3 Other Good Special Varieties of Peaches**

**RED INDIAN.** The old-fashioned kind that is so good to eat, pickle and preserve. Ripens in August.

**YELLOW INDIAN.** It is like the above except has yellow flesh.

**SEPTEMBER ELBERTA.** Is a wonderful yellow freestone peach that ripens in September. Delicious flavor and ships well.

## **PRICES**

**RED INDIAN, YELLOW INDIAN AND SEPTEMBER ELBERTA**

	Each	10	100
1 to 2 foot size	\$0.30	\$0.25	\$0.22½
2 to 3 foot size	.35	.32½	.30
3 to 4 foot size	.50	.45	.40

*F. O. B. Tyler, Texas*

## **Nine Outstanding Standard Varieties of Peaches**

**MAYFLOWER.** A "red all over" peach; handsome and of splendid quality. Fine for home orchards and finds ready sale on the market. Should be in every home orchard. Ripens in May.

**ARP BEAUTY.** Yellow with bright red blush; a firm, juicy and excellent peach of unusually good flavor; semi-cling; ripens the 1st of June.

**MAMIE ROSS.** Large, white, cling peach; red cheek. Ripens June 5th to June 15th. A nice large peach that markets early and usually brings a good price.

**HILEY.** Ripens last of June; skin yellowish white with deep red cheek; flesh white and very juicy; medium size; freestone; prolific. Good shipper.

**AUGBERT.** A superb freestone, similar to Elberta and in many respects superior. Tree vigorous and prolific; very valuable. Ripens the middle of August.

**ELBERTA.** The most widely known of all peaches. Very attractive in appearance; large size; deep yellow, splashed crimson; perfect freestone; ripens July 5th to 20th. Can be

grown profitably in the North, South, East and West. Tree very vigorous and highly productive.

**J. H. HALE.** Large size; yellow overlaid with bright carmine; flesh deep yellow; firm and fine grained; delicious flavor; freestone. Ripens in July.

**OLD MIXON CLING.** Large, round, white with distinct red blush; flesh white, red next to the seed, firm and of excellent quality. Adapted to nearly all sections where peaches are grown. Ripens in August. Exceptionally good for preserving and pickling.

**STINSON.** One of the best late peaches. Large, oblong; white with red cheek; good flavor; clingstone. Ripens in October.

## **PRICES**

	Each	10	100
1 to 2 foot size	\$0.20	\$0.15	\$0.12½
2 to 3 foot size	.30	.20	.15
3 to 4 foot size	.45	.30	.25
4 to 5 foot size	.60	.50	.40

*F. O. B. Tyler, Texas*

 For 500 or more trees,  
 write for special prices

# **Figs**

## **Every Home Should Have Figs**

**BROWN TURKEY.** Large; color, brownish purple; fruit very sweet; hardier than Magnolia; begins to ripen last of June.

**MAGNOLIA.** Fruit very large, sweet and rich; ripens in June until frost. Should bear first year.

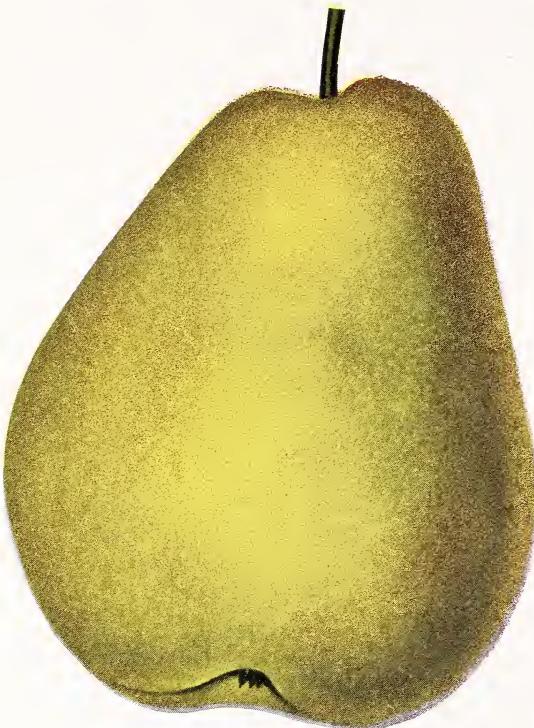
## **PRICES**

	Each	10	100
2 to 3 foot size	\$0.35	\$0.30	\$0.25
3 to 4 foot size	.50	.45	.40

*F. O. B. Tyler, Texas*

# A Special in Pears

**Our Special Blight-Proof Pineapple Sand Pear  
IS GUARANTEED NOT TO BLIGHT**



This pear does not blight, is a very thrifty, vigorous grower and is an extra heavy bearer.

Georgia Experiment Station, in Bulletin No. 142, says that a 33-year-old tree made 66 bushels of Pears and an 8-year-old tree made 18 bushels. We do not say you can make such records, but it's given up to be an extra heavy bearer and a good eating, preserving, canning and shipping pear. You cannot afford *not to have* a few trees of this variety.

## PRICES

### SPECIAL BLIGHT-PROOF PEAR

Each	10	100
4 to 5 ft. size	\$1.00	\$0.90
6 to 7 ft. size	1.50	1.40

F. O. B. Tyler, Texas

KIEFFER. The best variety for the Southwest; large; yellow with rusty cheek; fine for cooking and for market; ripens in October.

Each	10	100
4 to 5 ft. size	\$0.85	\$0.75
6 to 7 ft. size	1.25	1.15

F. O. B. Tyler, Texas

# Plums

AMERICA. Successful anywhere. Bears very young and enormous crops. This wonderful Plum should be in every orchard, or where there is no orchard there should be a few trees in the yard. It is as beautiful as a Plum can possibly be, a golden yellow with red cheek. Ripens about June 15th.

BURBANK. Extremely popular in all sections. Richly colored, red mottled and dotted with yellow. A heavy bearer. Ripens in July.

SIX WEEKS. The earliest of all Plums. Large; oblong; brilliant red; flesh pink; seed small; ripens May 20th to June 1st. Tree is vigorous, upright, and very prolific.

GOLD. Nearly transparent; golden yellow; wide range; sure bearer. Ripens last of June.



## PRICES

Each	10	100
2 to 3 foot size	\$0.35	\$0.30
3 to 4 foot size	.50	.40
4 to 5 foot size	.75	.60

F. O. B. Tyler, Texas

# Special Home Orchard Assortments

## ASSORTMENT No. 1

**Selected for One-Fourth-Acre Home Orchard.** Twenty assorted Fruit Trees, consisting of seven varieties, and two 2-year-old Grapevines.

8—2-to-3-foot Peach Trees—ripen from May to October.....	\$2.40
4—2-to-3-foot Plum Trees—ripen from May to July.....	1.40
4—2-to-3-foot Apple Trees—ripen from June to October.....	1.40
1—2-to-3-foot Pear Tree—Pineapple Blight-Proof.....	.85
1—2-to-3-foot Pear Tree—Keiffer.....	.75
2—2-to-3-foot Fig Trees—two varieties.....	.80
2—2-year-old Grapevines.....	.75

With this assortment we give you one 3-to-4-foot Pecan Tree (worth \$1.00) and one 2-to-3-foot Peach Tree, our Special Golden Beauty (worth 50 cents) . . . . . **FREE**

All of the above assortment (\$9.85 value) for the names of 10 good prospective buyers for either Pecan or Fruit Trees, and..... \$8.35

## ASSORTMENT No. 2

This assortment will consist of exactly the same number and varieties as the No. 1 assortment, but all of the trees will be of a larger size and have a value of..... \$10.85

With this assortment we give you one 4-to-5-foot Pecan Tree (worth \$1.25) and one 3-to-4-foot Peach Tree, our Special Golden Beauty (worth 75 cents) . . . . . **FREE**

This assortment (\$12.85 value) for the names of 10 good prospective buyers for either Pecan or Fruit Trees, and..... \$10.85

## ASSORTMENT No. 3

**Selected for One-Acre Home Orchard.** Contains ninety-two assorted kinds and varieties of Fruit and Nut Trees and ten 2-year-old Grapevines.

40—2-to-3-foot Peach Trees—ripen from May to October.....	\$ 8.00
10—2-to-3-foot Plum Trees—ripen from May to July.....	3.00
10—2-to-3-foot Apple Trees—ripen from June to October.....	3.00
5—3-to-4-foot Pear Trees—Pineapple Blight-Proof.....	4.50
5—3-to-4-foot Pear Trees—Keiffer, a standard.....	3.75
10—2-to-3-foot Fig Trees—two varieties.....	3.00
10—2-year-old Grapevines—three varieties.....	3.50
12—3-to-4-foot Papershell Pecan Trees—best suited to your section .....	12.00

This assortment and your choice of one of the selections below (a \$46.00 value) for only..... \$40.75

With your order for this assortment and the names of 10 good prospective buyers for Pecan or Fruit Trees we give you, absolutely free, your choice of either of the following:

**Your Choice** 1. Twelve 2-year-old, field-grown Rose Bushes that will bloom heavy next spring, summer and fall. (Red, pink, white and yellow). . . . OR . . .  
**Absolutely FREE** 2. Nine 3-to-4-foot Pecan Trees that are best suited to your section.

## ASSORTMENT No. 4

This assortment will consist of exactly the same number and varieties as No. 3 assortment, but all of the trees will be of a larger size and have a value of..... \$53.25

This assortment and your choice of one of the selections below absolutely free (a \$59.00 value) for only..... \$53.25

With your order for this assortment and the names of 10 good prospective buyers for Pecan or Fruit Trees we give you, absolutely free, your choice of either of the following:

**Your Choice** 1. Fifteen 2-year-old, field-grown Rose Bushes that will bloom heavy next spring, summer and fall. (Red, pink, white and yellow). . . . OR . . .  
**Absolutely FREE** 2. Nine 4-to-5-foot Pecan Trees that are best suited to your section.

R. W. FAIR, President

W. V. HENSON, *V. P.* & *Mgr.*

## **Fruit Tree Order Blank**

TEXAS PECAN NURSERY, INC.  
TYLER, TEXAS

Please ship the following bill of trees to

Name \_\_\_\_\_  
(Please write plainly)

Date Ordered

Street or R. F. D. \_\_\_\_\_

— 193 —

## Post Office

**Date to Ship**

## County State

— 193 —

My express office is

**NO ORDER ACCEPTED  
FOR LESS THAN \$1.00**

#### Mycorrhizal effects

My express office is

**GUARANTEE**—We absolutely guarantee Nursery Stock that we sell to be high-grade, first-class stock in every way. If our stock is not as represented, you may return it and your money will be cheerfully refunded. We use every precaution possible to prevent errors, but we realize that the best of men sometimes make them, and, while we guarantee all stock to be true to name, we will only be responsible to the original purchaser, and then for no greater amount than the purchase price of the tree, or another tree, which will be optional with us. All bills, orders, etc., are due and payable at Tyler, Texas, and, in the event it is necessary to bring legal action by either party, such action shall be instituted and maintained in Smith County, Texas.

No. Trees		Height	Price	Total	No. Trees		Height	Price	Total
	<b>EXTRA SPECIAL PEACH</b>					<b>APPLES</b>		<i>For</i>	<i>ward</i>
	Golden Beauty					Delicious			
	<b>SPECIAL PEACHES</b>					Early Harvest			
	Red Indian					Red June			
	Yellow Indian					Yellow Transparent			
	September Elberta					Winesap			
	<b>PEACHES</b>					Grimes			
	Mayflower					<b>PEARS</b>			
	Arp Beauty					Pineapple			
	Mamie Ross					Keiffer			
	Hiley					<b>FIGS</b>			
	Elberta					Brown Turkey			
	Augberta					Magnolia			
	J. H. Hale					<b>GRAPES</b>			
	Old Mixon Cling					Moore's Early			
	Stinson October					Carman			
	<b>PLUMS</b>					Concord			
	America					Niagara			
	Burbank					<b>MISCELLANEOUS</b>			
	Six Weeks					Assortment No.			
	Gold					Gals. Oil Emulsion			
	<i>Forward . . .</i>					<i>Total . . .</i>			

Remittance herewith \$ \_\_\_\_\_

Total Amount of Order \$\_\_\_\_\_

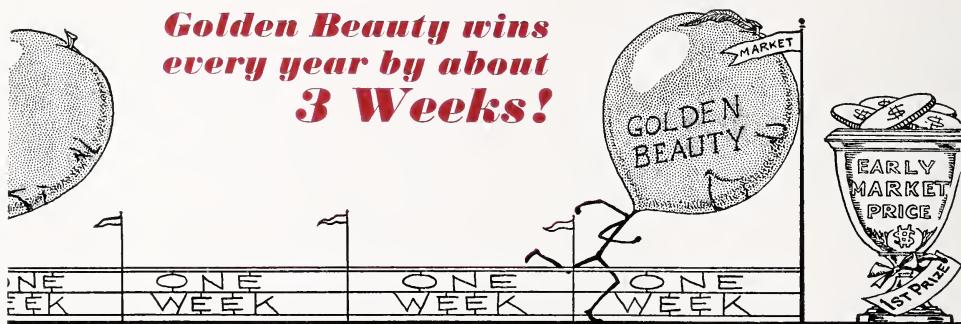
(Sign here)



# Our Golden Beauty Peach

**Ripens 3 Weeks Earlier than any Other Yellow Peach . . . and Gets the Early Market Price**

Usually we are through shipping our Golden Beauty Peaches about 10 days before any other yellow peach is ready to pick. In 1931 our peaches were about 10 days later than usual, yet we were through shipping our 37 carloads of fine peaches by July 10th—before any other good, commercial peach was ripe enough to market.



## Suggestions for Planting Fruit Trees

It is best to have holes ready when your trees arrive. The trees are packed in moist material and will carry in good shape for several days, but you should wet the roots of the trees well, soaking the root end of bundle in water. It will do the trees good to soak roots one or more hours before planting. Protect trees from freezing weather.

Just before planting, prune off all broken roots and cut all others back to fresh wood, cutting from under-side up and outward with a slope, using nothing but sharp knives or pruners. Expose roots as little as possible to wind or sun. If for any reason you cannot set trees within 2 or 3 days from arrival, dig a ditch about 18 inches deep, lay trees, a few at a time, in hole at an angle of about 45 degrees, then cover roots and about  $\frac{1}{4}$  of body with well pulverized, damp dirt. It is best to plant trees as soon as you can, but if placed in well-drained soil this way, you can keep them in good shape for quite a while.

For fruit trees, dig a hole about 20 inches wide by 16 to 20 inches deep—the proper size to hold roots in their natural positions. Use dynamite only when ground is dry and never set trees sooner than 15 days after dynamiting. Put the ground in good state of cultivation, using any method you wish. If not convenient to prepare the entire tract, prepare rows 6 to 10 feet wide, set the trees and prepare remainder of tract later. Plant peach, apple and pear trees 20 to 25 feet apart . . . plum trees 15 to 20 feet apart. Cultivating instructions mailed with each order.

All our fruit trees are budded on **WHOLE** root stocks of abundant, vigorous growth. We do not put out any but the best trees and the finest root systems. We **GUARANTEE** all our trees to reach you in good condition and to be true to variety name, or we will replace them without cost to you. By shopping around you may get cheaper trees, but our trees should pay for themselves many times over.

# A Golden Beauty Orchard

June, 1931



R. W. Fair, at right, with his two sons and E. C. Butterfield, in one of Mr. Fair's Golden Beauty Peach Orchards. Many of these trees made 1 to  $3\frac{1}{2}$  bushels each. Note limbs touching the ground.  
Crops like this can be made from our trees with reasonable care.

## Picking and Packing Our Golden Beauties



This photograph was taken in one of our Golden Beauty Peach Orchards late in June, 1931. We sold 37 carloads of our fine market peaches. All were shipped by July 10th, ten days later than usual, but about three weeks ahead of any yellow, commercial peach. Golden Beauty is the finest market peach for appearance and flavor, and the earliest of all.

